PEEZE COFFEE



Properties list:

information about content packaging as a new medium information accessibility industrial packaging end-user packaging range of products extra-use of packaging update coffee, tea and infusions pouch photo to evoke identity by photo identity by colour

Peeze provides top quality coffee, especially in the business to business area. Quality and sustainability throughout the whole chain is illustrated by showing the proud farmer from the country of origin enjoying the final product. In one strong image the whole story is captured and justice is done to the human side of the process.

Reference: http://www.sogooddesign.nl/

Credits:

Country: The Netherlands

Year: 2011

Agency: SOGOOD Design

Other images:



