ETHOS WATER



Properties list:

packaging as a new medium end-user packaging range of products extra-use of packaging new product water bottle plastics contemporary transparent identity by shape identity by typography

Ethos® Water was created to help raise awareness about this terrible crisis and provide c hildren with access to clean water. Every time you buy a bottle of Ethos® Water, you c ontribute 5 cents to the Ethos® Water Fund, part of the Starbucks Foundation. So far more t han \$6 million has been granted to help support water, sanitation and hygiene education programs in water-stressed countries - benefiting more than 420,000 people around the world.

Reference: http://www.ethos-water.com/

Credits:

Country: USA Year: 2003

Other images:



