

# DOGGY BAG

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## Properties list:

pets  
end-user packaging  
range of products  
extra-use of packaging  
pet care products  
tray  
shopping bag  
new product  
plastics  
cardboard and paper  
identity by typography  
identity by illustration  
identity by colour  
packaging as a new medium

Doggy Bag is a packaging system that focuses on reuse: the main purpose is not to waste restaurant food, it takes inspiration from the American and British model and it let the customers take home the left-overs of a dinner so that it would be possible to feed a pet. Part of the earnings will be devolved to sanitary association and food distribution to poor people.

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Reference: <http://www.doggy-bag.it/>

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## Credits:

**Country:** Italy

**User:** LU S.r.l.

Other images:

