BLACK MARKET GOODS BREWING



A highly conceptual beer bottle and package design. The bottles are to resemble bombs sold in the black market. It includes a hand-built crate with a bracing system to hold bottles during transportation.

Properties list:

additional structural elements box bottle wood other materials ironic unusual visual association unusual structural association identity by shape identity by typography identity by colour alcohols and spirits beer concept range of products end-user packaging

Reference: http://www.marcojohndesign.com/portfolio_black_market_goods.html

Credits:

Country: USA

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Other images:





