## WHITE DOG WHISKY



## Properties list:

identity by colour identity by illustration identity by typography contemporary cardboard and paper glass and ceramics bottle folding carton alcohols and spirits new product single product end-user packaging adults

This is a white whisky which appears under a different name in different corners of the world. The tradition behind the White Dog, produced specially for Dear Customer, stems from the time of prohibition and the result is a newly born whisky which has not yet managed to bond with the barrel and which becomes a real whisky only after a minimum of 3 years of aging.

Reference: http://www.behance.net/gallery/White-Dog-I-single-malt-spirit/5981715

Credits:

Country: Poland Year: 2012

User: Kozuba & Sons

Designer: Martyna Zabecka

## Other images:







