

THE MELTING POT BREWING CO



Properties list:

- alcohols and spirits
- beer
- box
- bottle
- glass and ceramics
- ironic
- historical, traditional
- hand-made
- identity by typography
- identity by illustration
- concept
- range of products
- end-user packaging
- adults

The concept of this beer collection combined the attitudes and persona's of the 1920s and 1930s during immigration to the U.S. Depicted are three master brewers, The Belgium Brawler, the Russian Rumbler, and the Scottish Scrapper. By day, master brewers concocting the best brews from their homeland; by night, bare-knuckle boxers! And finally, when they are not at either of those two places, they are all smashed together in their tiny apartment building where they have their favorite pets and are quite neighborly with one another.

In the box: Three collector brews, bottle dividers that are not only coasters, but also punch out thumb war boards.

Reference: <http://www.behance.net/gallery/The-Melting-Pot-Brewing-Company/3359413>

Credits:

Country: USA

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Other images:

