## SUPER BEER



## Properties list:

new product
beer
alcohols and spirits
single product
jar and pot
glass and ceramics
unusual structural association
transparent
identity by typography
end-user packaging
adults
event packaging
limited edition packaging
reusability

"The 1st foosball tournament for this season took place in Bob Studio in October. The enthused participants of the "Super Beer Tournament" had the chance to enjoy great homemade beer and 5 hours of pure sportsmanship.

A special packaging was prepared for the event: 100 screen-printed glass jars and additional material, like t-shirts and posters, that the participants took home with them. The Super Beer was brewed and bottled in Zafir Beer home brewery."

Reference: http://www.bobstudio.gr/

Credits:

Country: Greece
Agency: Bob Studio

## Other images:



