VIGILANT EATS



Properties list:

information about content packaging as a new medium information accessibility end-user packaging range of products extra-use of packaging new product soups and ready-meals buckets contemporary identity by colour ready to use

The brand/package design is simple, clean and powerful relating to the healthy, pure ingredients and cause oriented stance of the company. The design was inspired by military ready-to-eat foods, since this is an on-the-go product with enclosed spoon.

Reference: http://www.vigilant-eats.com

Credits:

Country: UK

Designer: D. Siegel, W. Copper

Other images:



