

# HEMP 4 HAITI

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## Properties list:

- packaging as a new medium
- end-user packaging
- range of products
- extra-use of packaging
- new product
- other food
- coffee, tea and infusions
- box
- natural
- hand-made
- other materials
- textured
- rough
- unusual structural association
- identity by shape
- reusability

Created to support ongoing disaster relief efforts in Haiti, the Hemp 4 Haiti Project, is focused on providing sustainable, reusable goods and products to the victims of natural disasters. The exterior packaging is crafted from high-quality, hand braided hemp that can be easily unwoven after the non-perishable goods contained within have been consumed. Once unwoven, the hemp has numerous practical applications vital to relief efforts. Fully reusable and sustainable, Hemp 4 Haiti eliminates the waste and environmental pollution that other disaster relief products leave behind.

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Reference: <http://www.trendhunter.com/trends/hemp-4-haiti>

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## Credits:

**Country:** USA

**Year:** 2010

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Other images:

