HEMP 4 HAITI



Properties list:

packaging as a new medium end-user packaging range of products extra-use of packaging new product other food coffee, tea and infusions box natural hand-made other materials textured rough unusual structural association identity by shape reusability

Created to support ongoing disaster relief efforts in Haiti, the Hemp 4 Haiti Project, is focused on providing sustainable, reusable goods and products to the victims of natural disasters. The exterior packaging is crafted from high-quality, hand braided hemp that can be easily unwoven after the non-perishable goods contained within have been consumed. Once unwoven, the hemp has numerous practical applications vital to relief efforts. Fully reusable and sustainable, Hemp 4 Haiti eliminates the waste and environmental pollution that other disaster relief products leave behind.

Reference: http://www.trendhunter.com/trends/hemp-4-haiti

Credits:

Country: USA Year: 2010

Designer: B. Lowther

Other images:

