## THE CHOCOLATE



## Properties list:

end-user packaging system of graphical components range of products confectionery and sweetness chocolate new product box luxury classic smooth

"The Chocolate" is a luxury handmade chocolate. Branded packages for the new praline line that was created exclusively for the boutique Hotel, "Principe delle nevi" situated in the Italian alpine resort of Breuil-Cervinia. The packaging is essential, elegant, the taste of the chocolates is enhanced thanks to some coloured labels, where both the name and the logos of the pastry chef, Francesca Pasini, and of the Hotel can be found.

Reference: http://www.planbproject.com/69292/1170354/-all-projects-/the-chocolate

## Credits:

Country: Italy Year: 2013 Agency: Plan b project

## Other images:









