

DISSOLVE



Properties list:

- identity by typography
- identity by shape
- contemporary
- minimal
- cardboard and paper
- folding carton
- cosmetics, beauty and toiletries
- concept
- single product
- end-user packaging
- product accessibility
- ready to use
- biodegradability and compostability

Simon Laliberté worked on the idea of soluble toothbrush packaging. The material is a combination of wholly soluble materials. The container is reduced to its simplest expression in a graphic gesture attractive and interactive. The user only has to move the water and wrapping it disintegrates instantly.

Reference: [Remarkable Packaging 2012 | Paris](#)

Credits:

Country: Canada

Year: 2012

Degree: Postgraduate Bachelor Degree

Course: DGR 4211 Design Graphique : Emballages

Student: Simon Laliberté

Professor: Sylvain Allard

Award: Third price Remarkable Packaging 2012 | Paris

Other images:

