DISSOLVE



Properties list:

identity by typography
identity by shape
contemporary
minimal
cardboard and paper
folding carton
cosmetics, beauty and toiletries
concept
single product
end-user packaging
product accessibility
ready to use
biodegradability and compostability

Simon Laliberté worked on the idea of soluble toothbrush packaging. The material is a c ombination of wholly soluble materials. The container is reduced to its simplest expression in a graphic gesture attractive and interactive. The user only has to move the water and wrapping it disintegrates instantly.

Reference: Remarkable Packaging 2012 | Paris

Credits:

Country: Canada Year: 2012

Degree: Postgraduate Bachelor Degree

Course: DGR 4211 Design Graphique: Emballages

Student: Simon Laliberté **Professor**: Sylvain Allard

Award: Third price Remarkable Packaging 2012

Paris

Other images:





