DISSOLVE



Properties list:

identity by typography identity by shape contemporary minimal cardboard and paper folding carton cosmetics, beauty and toiletries concept single product end-user packaging product accessibility ready to use biodegradability and compostability

Simon Laliberté worked on the idea of soluble toothbrush packaging. The material is a c ombination of wholly soluble materials. The container is reduced to its simplest expression in a graphic gesture attractive and interactive. The user only has to move the water and wrapping it disintegrates instantly.

Reference: Remarkable Packaging 2012 | Paris

Credits:

Country: Canada Year: 2012

Degree: Postgraduate Bachelor Degree Course: DGR 4211 Design Graphique : Emballages Student: Simon Laliberté Professor: Sylvain Allard Award: Third price Remarkable Packaging 2012 | Paris

Other images:





