AROMATHERAPY



Properties list:

event packaging
disposable packaging
end-user packaging
concept
coffee, tea and infusions
opening and closure systems
cup
cardboard and paper
identity by shape

Glass to taste tea and coffee inside the Salone Internazionale del Gusto (Tourin, Italy). The unique locking system makes it possible to protect the beverage during transport, keep the contents hot and, above all, enhance the flavour by involving the sense of smell in this tasting ritual. This allows for a complete tasting experience, enhancing both flavour and taste, but is also practical to carry inside crowded environment, keeping both the drink itself and the heat inside the glass.

Reference: M. Bozzola, easyEATING, Edizioni Dativo, Milano, 2010

Credits:

Country: Italy Year: 2010

School: Politecnico di Torino

Course: Industrial Design for Visual

Comunication

Students: E. Borgognone, S. Brocato, M. Colombera, E. Cusimano, F. De Leonardo

Other images:

