

SCANWOOD



Properties list:

- information about content
- end-user packaging
- other non-food products
- update
- range of products
- other shapes
- cardboard and paper
- natural
- unusual visual association
- photo to evoke

The new packaging designs "emphasizes nature by implying that the product almost grows straight out of the ground."

Reference: [L. Badalucco, Il buon packaging, Edizioni Dativo, Milano, 2011](#)

Credits:

Country: Denmark

Year: 2010

Agency: Goodmorning Technology

Designer: Mads Jakob Poulsen

Other images:

