# SOUVENIR CHOCOLATE



### Properties list:

gift packaging end-user packaging new product range of products confectionery and sweetness chocolate folding carton cardboard and paper contemporary unusual visual association identity by typography

Chocolate gift box sold as a souvenir. The focus is communicate both traditional products and regional peculiarity.

#### Reference:

#### Credits:

Country: Spain Year: 2012 Agency: Ruiz Company User: Chocolate Factory

## Other images:



