BALSAMIC TIME



Properties list:

product accessibility
end-user packaging
single product
sauces and seasonings
concept
dispensing systems
box
bottle
wood
glass and ceramics
cardboard and paper
historical, traditional
unusual structural association
identity by shape
instruction through pictograms

Bottle composed of two ampoules which give it the shape of an hourglass. The system allows the dose of vinegar referring to the practice of transferring and decanting, typical in the production of balsamic vinegar of Modena. The idea of luxury is connected to the concept of tradition, craftsmanship and especially to the concept of time to enjoy pleasure.

Project developed and selected for the international student competition "Remarkable Packagings & Alternatives" within the "Emballage" packaging exhibition (Paris, November 19-22, 2012).

Reference:

Credits:

Country: Italy Year: 2012

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Packaging Design 2012, Master Degree

Lecturers: Valeria Bucchetti, Erik Ciravegna, with Deborha

Dal Degan

Students: Enrica Zambonin, Ileana Ricci, Maria Noblè

Other images:



















