

KENZO BY RON ARAD



Properties list:

single product
new product
cosmetics, beauty and toiletries
aerosol spray can
metals
luxury
identity by shape

Ron Arad has designed his very first perfume flask for the French fragrance makers - and once again unconventionally toyed with shapes and technology. The flacon has an ergonomic form, twisting in the shape of a figure of eight, something emphasized by fine lines. It is made of a Zamac alloy and polished by hand. The unidentifiable and nameless fragrance, akin to the scent of skin, was created by French parfumeur Aurélien Guichard. It is sprayed by the press of a thumb on a button that disappears into the flacon's body.

Reference: <http://www.designophy.com/newslog/article.php?UIN=1000001565>

Credits:

Country: France

Year: 2009

User: Kenzo

Designer: Ron Arad

Other images:

