JÃ, GERMEISTER LIMITED EDITION



Properties list:

adults
limited edition packaging
end-user packaging
single product
update
alcohols and spirits
bottle
glass and ceramics
classic
debossed, embossed
identity by shape
illustrated character

The limited edition retro-style pack highlights the evolution of the brand, combining tradition and modernity. Besides the head of the deer, embossed on the back of the bottle and the logo imprinted on the sides, the label tells the story of this product that has over 75 years of life. The bottle design has a vintage look: the texture of the glass, the strong square shape and the green color of the bottle are distinctive features created especially for Jägermeister.

Reference:

Credits:

Country: Germany

Year: 2012 Agency: O-I Producer: O-I

Other images:



