

Properties list:

recycled materials
end-user packaging
range of products
new product
cosmetics, beauty and toiletries
plastics
glass and ceramics
cardboard and paper
minimal
identity by typography
identity by textures and patterns

The absence of ornaments and unnecessary graphic features underlines the using of low-impact, non-toxic, sustainably produced or recycled materials. The identity of the products range is given through geometrical patterns and sans-serif font.

See also: TRY NATURE - FOOD

Reference:

Credits:

Country: Portugal Year: 2012

Agency: FIBA

User: Esquio Mountain Reserve

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Other images:





