DOLCI EMOZIONI



Properties list:

range of products end-user packaging new product bakery and bread box die cut cardboard and paper identity by typography

"Dolci emozioni" offers an entire catalogue of cakes and biscuits in a minimal stylish packaging, whose essential approach is enriched by the yielding shape of the fonts. The graphic layout is emphasized through the use of a laminated paper, easy on the hands, making the optic white of the boxes even brighter.

The brilliance of the surface is crossed by the dark transverse words: fonts are embellished by the glossy finish of a special synthetic paint, which provides the colour with a chocolatelike texture.

Reference:

Credits:

Country: Italy Year: 2011 Agency: Graffiti2000 User: Bologna Service







