

DOLCI EMOZIONI

Properties list:

range of products
end-user packaging
new product
bakery and bread
box
die cut
cardboard and paper
identity by typography



"Dolci emozioni" offers an entire catalogue of cakes and biscuits in a minimal stylish packaging, whose essential approach is enriched by the yielding shape of the fonts. The graphic layout is emphasized through the use of a laminated paper, easy on the hands, making the optic white of the boxes even brighter. The brilliance of the surface is crossed by the dark transverse words: fonts are embellished by the glossy finish of a special synthetic paint, which provides the colour with a chocolate-like texture.

Reference:

Credits:

Country: Italy

Year: 2011

Agency: Graffiti2000

User: Bologna Service

Other images:

