

# BAG-IN-BOX MAURO CHARDONNAY

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## Properties list:

- adults
- end-user packaging
- single product
- new product
- alcohols and spirits
- dispensing systems
- box
- other materials
- cardboard and paper
- identity by shape

Boxmarche had to develop a box that was totally different from other Bag in Box solutions in the beverage sector: the box had to fit inside a fridge. The special shape of the new box allows a new use of the box: the box can be used upright or on its side and tipped forward as necessary whilst still in the fridge.

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## Reference:

## Credits:

**Country:** Italy

**Year:** 2011

**User:** oenoforos

**Producer:** Box marche

Other images:

