## WATER AT THE RESTAURANT



## Properties list:

bio plastics biodegradability and compostability single product end-user packaging concept water bottle transparent

Water carafe is a symbol of purity and integrity. The bottle is made of PLA, a "natural" and biodegradable plastics, which reminds the glass and its thickness. PLA has no flavour and no odour and it can keep all the water qualities.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:
Year: 2008

Agency: IDEO

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