

Properties list:

- ready to use
- unit dose packaging
- pets
- end-user packaging
- range of products
- concept
- other food
- dispensing systems
- other shapes
- other materials
- playful
- identity by shape
- recycled materials
- reusability



During a one-or-two-days trip, you always need to think about food and water for your dog. Usually an adult dog eats once a day but drinks plenty of water.

Dognic is a project that was intended to fulfill needs, food and water, in a single container, where there is a part dedicated to the food and a part that can be refilled for water. The rounded rectangular shape is typical of dog bowls: it is a compromise between volume and ergonomics that ease the access of a dog's muzzle.

The packaging takes into account both the production point of view and the environmental impact, in fact it is made of mould-paper and can easily be recycled.

Reference:

Credits:

Country: Italy

Year: 2011

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Packaging Design 2011, Master Degree

Lecturers: Valeria Bucchetti, with Erik Ciravegna, Sara Sanvito

Students: Michele Broggio, Giuseppe Cafarelli, Mattia De P riori, Sevgi Kes

Other images:

