GROTTANGELES STREETWEAR



Packaging project for series of t-shirts. The structure (an aluminium tray), as well as the graphic codes and the information over the package, are those commonly used for food. The analogy comes in particular from one of the series, called "Galletto arrosto" (roasted chicken).

Properties list:

limited edition packaging teens
end-user packaging range of products
new product
clothes and accessories
labels and sleeves
tray
metals
cardboard and paper
transgressive
ironic
mass-market
contemporary
unusual visual association
unusual structural association
identity by shape

Reference: http://www.l-enfant.com/25.htm

Credits:

Country: Italy
Agency: L-Enfant
User: Grottangeles

Other images:





