

# GROTTANGELES STREETWEAR

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## Properties list:

limited edition packaging  
teens  
end-user packaging  
range of products  
new product  
clothes and accessories  
labels and sleeves  
tray  
metals  
cardboard and paper  
transgressive  
ironic  
mass-market  
contemporary  
unusual visual association  
unusual structural association  
identity by shape

Packaging project for series of t-shirts. The structure (an aluminium tray), as well as the graphic codes and the information over the package, are those commonly used for food. The analogy comes in particular from one of the series, called "Galletto arrosto" (roasted chicken).

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Reference: <http://www.l-enfant.com/25.htm>

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## Credits:

**Country:** Italy

**Agency:** L-Enfant

**User:** Grottangeles

Other images:

