



Properties list:

- identity by pictograms
- identity by shape
- unusual structural association
- eco-friendly
- cardboard and paper
- other shapes
- other non-food products
- concept
- single product
- end-user packaging
- for all
- packaging as a new medium
- reusability

The workshop invited participants to come up with easily compacted, reusable paper and cardboard packaging solutions in keeping with the principles of ecodesign: it yielded interesting packaging prototypes designed to serve another function, either practical or playful, once the telephones and modems are taken out.

The prototypes the students presented with feature a particularly interesting take on the theme of reuse, giving a second life to telephone and modem packaging. Padbox is a mousepad with a container to put on the table.

Reference:

Credits:

Country: Italy

Year: 2010

School: Università degli Studi di Palermo, Facoltà di Architettura (Palermo, Italy)

Students: Arnao Sergio, Arnetta Stefania, Correnti Tiziana, D'Alessandro Alberto, Scalici Sharon

Course: more E less LAB, Mobile Boxes Made of Paper and Cardboard: Multifunctional, Sustainable Packaging for Telephony Products

Professor: Paolo Ulian

Other images: