## **ESTUAIRE**



## Properties list:

end-user packaging
range of products
concept
coffee, tea and infusions
flow-pack
plastics
minimal
contemporary
unusual structural association
identity by shape
information about content

?Estuary? tea packaging concept was designed by Melissa Pilon with a touch of cynicism and a bit of humor. This sudent at UQAM created a unique way to package tea that is meant to reduce environmental impact and send a reflection about the pollution of major rivers in the world. The packaging of this all-natural flavored tea in placed in long plastic PP pockets that take on the color of polluted water.

Reference: http://packaginguqam.blogspot.com/2010/04/estuaire-melissa-pilon.html

Credits:

Country: Canada Year: 2010

School: UQAM UniversitÃ" du Québec à Montréal (Montréal, Canada)

**Designer:** Mélissa Pilon **Professor:** Sylvain Allard

## Other images:



