## **CASH & TASTY**



## Properties list:

identity by typography
unusual visual association
contemporary
ironic
transgressive
cardboard and paper
glass and ceramics
bottle
wine
concept
single product
end-user packaging
adults

"Eases your wallet, pleases your Palate." UK brand of "recession wine".

## Reference:

Credits:

Country: France Year: 2009 Agency: Bold

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