MAGNIFICENT WINE









Properties list:

identity by illustration identity by typography unusual visual association contemporary ironic cardboard and paper glass and ceramics bottle wine new product range of products end-user packaging adults

The packaging is simple and even childlike in it?s sort of homemade appearance. There is no doubt these wines stand out on store shelves. With price points in the \$10-\$20 per bottle range.

Reference: http://www.magnificentwine.com

Credits:

Country: United States of America

Year: 2008

User: The Magnificent Wine Company

Designer: Rikke Korff

Other images:











