LOTUS



Properties list:

recycled materials reusability toy packaging end-user packaging range of products concept folding carton cardboard and paper historical, traditional contemporary unusual visual association identity by pictograms identity by typography

Reusable and recycled packaging (made from post-consumer waste) from K&Company in a line designed by Amy Butler called Lotus. On the back of each package are these great little elements (words & shapes) that you can cut out to embellish your projects.

Reference: http://www.amybutlerdesign.com , http://eksuccessbrands.com/kandcompany

Credits:

Country: United States of America Year: 2008 Agency: K&Company

Designer: Amy Butler

Other images:

