BATH & BODY WORKS PACKAGING



Properties list:

reusability
information about use
end-user packaging
range of products
concept
cosmetics, beauty and toiletries
flacon
plastics
cardboard and paper
contemporary
instruction through illustration
identity by illustration
identity by system of colour

Sustainable perfume packaging using seed paper and reusable containers to create an earth friendly product that keeps on giving. A complete cradle to cradle perfume, packaged in plantable seed paper. Once the perfume is empty, the glass bottle can be reused as a vase.

Reference: http://www.victoriamacey.com/index.php?/print/sustainable-perfume/

Credits:

Country: United States of America

Year: 2009

School: California State University

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Course: BFA Graphic Design

Other images:



