PACKAPPLIQUE



Properties list:

reusability
ready to use
product accessibility
end-user packaging
single product
concept
electronics
additional structural elements
other shapes
other materials
minimal
contemporary
unusual structural association
die cut
corrugated
identity by shape
identity by system of colour

A minimal product oriented to sustainability, in which the packaging containing the light bulb becomes an expressive spacer and flex holder in the wall sconce. Colored expanded polystirene - incandance light bulb. Product and packaging are the same things.

Reference: http://www.studioboca.it

Credits:

Country: Italy Year: 2007

Agency: Studio Boca

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Other images:

