FLOWER POT DISHWASH POWDER



Properties list:

reusability end-user packaging single product concept homecare products box plastics identity by system of colour identity by shape contemporary unusual structural association

This box for dishwash powder becomes a flower pot. When the detergent is finished the box can be reuse and in this way the packaging has a second life. The shape of the pot is modular, so different boxes can form a composition of flower. The packaging is attractive and colorful ? it adds an additional value of sustainability and fu

n to this series of products.

Reference: http://www.studioarmadillo.com

Credits:

Country: Israel Year: 2007 Agency: Studio Armadillo

Designer: Hadas Kruk

Other images:



