CARDBURY GOURMET CHOCOLATE



Properties list:

end-user packaging
range of products
new product
confectionery and sweetness
chocolate
folding carton
cardboard and paper
identity by system of colour
identity by textures and patterns

?Shown is a selection of three gourmet chocolate packaging solutions for world leader in ch ocolate Cadbury. The brief was to create a range of packs that would be exclusive, attractive and above all stand out from the shelves as being a ?luxurious? product.?

Reference: http://cargocollective.com/danielsans

Credits:

Country: Australia

Designer: Daniel Elliot

Other images:



