## **CARDBURY GOURMET CHOCOLATE**



## Properties list:

end-user packaging range of products new product confectionery and sweetness chocolate folding carton cardboard and paper identity by system of colour identity by textures and patterns

?Shown is a selection of three gourmet chocolate packaging solutions for world leader in ch ocolate Cadbury. The brief was to create a range of packs that would be exclusive, attractive and above all stand out from the shelves as being a ?luxurious? product.?

## Reference: http://cargocollective.com/danielsans

Credits: Country: Australia

Designer: Daniel Elliot

Other images:



