BULL RUN ROASTING COMPANY



Properties list:

coffee, tea and infusions sachet cardboard and paper contemporary identity by typography identity by colour new product single product end-user packaging adults

Bull Run Roasting Company of Minneapolis chose Je Holmberg from Holmberg Design in order to design the new coee packaging for their coee line. The packaging consists in a pr eprinted bag. The company can stamp by hands the characteristics of the product on it in o rder to identify each kind of coee with its own bag.

The hand printing suggests that the company takes care of each of its products in order to guarantee a better quality for the customer.

Reference: http://www.holmbergdesign.com

Credits:

Country: United States of America

Year: 2009

User: Bull Run Roasting Company

Designer:Jeff Holmberg

Other images:

