TQEST - TEA ON REQUEST



Properties list:

coffee, tea and infusions additional structural elements buckets metals cardboard and paper contemporary identity by shape identity by colour identity by abstract shapes concept range of products end-user packaging adults information about content carrying system

Janiel Prado Ternura created for a school project a tea brand called TQUEST, ?tea on re quest? for short. It is a brand which produce fresh tea and made for customers upon request in stores. The tea is purchased in a sort of noodle box package that shows on the back, the properties and flavours of tea that it contains. Different kinds of tea are identified by a different background color of the logo in the front side of the packaging.

Reference: http://www.behance.net/janielprado

Credits:

Country: Australia

Year: 2008

Student: Janiel Prado Ternura

Other images:

