## RYAZANOCHKA FLOR & GRAIN



## Properties list:

end-user packaging
range of products
new product
pasta, rice and grains
cheer-pack
cardboard and paper
contemporary
identity by system of colour
identity by textures and patterns

The Ryazanochka flour new packaging is designed to remind of polka dot kitchen tinware formerly common in Russia. With these new clothes, buying daily needs will never be a boring routine anymore.

Reference: http://www.artlebedev.com/everything/grain-holding/flour-and-grains-package/

Credits:

Country: Russia Year: 2010

Agency: Art Lebedev Studio

## Other images:



