

Properties list:

- range of products
- new product
- sauces and seasonings
- tube
- folding carton
- plastics
- cardboard and paper
- contemporary
- identity by illustration
- identity by colour
- end-user packaging



These cheery lemon powder shakers would easily make themselves seen on a busy spice rack or disorganized kitchen cupboard. The simple display packaging is useful to supermarkets who can either hang or stack the product.

Reference: <http://www.estudioclaraezcurra.com.ar/71854.html>

Credits:

Country: Argentina

Year: 2009

Agency: Estudio Clara Ezcurra

Designers: Clara Ezcurra and María Olascoaga

Other images:

