ECOLOGICAL NORGÃ...RDEN



Properties list:

end-user packaging range of products new product fish and meat tray flow-pack clamshell plastics contemporary photo to describe

From Harpun

website: ?Økologiske Norgården (Ecological Norgården) is a new ecological brámm Norways biggest meat and poultry company; Nortura (Gilde + Prior). They wanted a clean and natural look for their packaging. They didn't want a "traditional" ecological design, but still competent and modern. So we wanted to make a design that "acted on the offensive", was attractive and had a strong personality."

Reference: http://www.norgarden.no, http://www.harpun.no

Credits:

Country: Norway Year: 2009 Agency: Harpun

User: Nortura

Other images:



