## **ILOVEDUST PROMO**



## Properties list:

limited edition packaging single product end-user packaging new product books, movies and music additional structural elements folding carton cardboard and paper transgressive unusual structural association identity by shape typographical texture

This is the portfolio of the ILOVEDUST studio. The book is packaged like a choice cut of meat. Like the butcher package the meat, ILOVEDUST package the book, using different sheet of paper and a string. The concept of the project is based on metaphore figure of speech.

Reference: http://www.ilovedust.com

Credits:

Country: United Kingdom

Year: 2009

**Agency:** ILOVEDUST

## Other images:





