PANDORA BELL CHOCOLATE EGG



Properties list:

end-user packaging
single product
confectionery and sweetness
chocolate
new product
labels and sleeves
other shapes
other materials
cardboard and paper
classic
unusual structural association
identity by shape

Pandora Bell is an artisan confectionery brand from the West of Ireland, practising under the philosophy that a high quality daily treat is healthier? and more satisfying? than a mout hful of artificial flavourings. The design takes inspiration from vintage food packaging and l abels, giving them a contemporary twist through the use of different production techniques for the graphic components. The logotype, silhouette and patterns are used in varying degrees across the packaging, and executed in a range of finishes from foil to screenprinting."

Reference: http://pandorabell.ie/products.php , http://www.studio-output.com/pandora-bell

Credits:

Country: Ireland Year: 2009

Agency: Studio Output User: Pandora Bell

Other images:

