PANDORA BELL CHOCOLATE EGG



Properties list:

end-user packaging single product confectionery and sweetness chocolate new product labels and sleeves other shapes other materials cardboard and paper classic unusual structural association identity by shape

Pandora Bell is an artisan confectionery brand from the West of Ireland, practising under the philosophy that a high quality daily treat is healthier ? and more satisfying ? than a mout hful of artificial flavourings. The design takes inspiration from vintage food packaging and 1 abels, giving them a contemporary twist through the use of different production techniques for the graphic components. The logotype, silhouette and patterns are used in varying degrees across the packaging, and executed in a range of finishes from foil to screenprinting."

Reference: http://pandorabell.ie/products.php , http://www.studio-output.com/pandora-bell

Credits:

Country: Ireland Year: 2009 Agency: Studio Output User: Pandora Bell Other images:

