## **DROP - PACKMAN EXPERIMENTS**



## Properties list:

kids end-user packaging range of products new product juices pouch plastics pop contemporary transparent identity by shape identity by system of colour

This juice pouch is very appealing and especially for a young generation craving for new experiences. Using almost no material it minimizes the environmental impact. Designed by a creative young Russian Design Studio, Firma.

## Reference:

## Credits:

Country: Russia Year: 2008 Agency: Firma Other images:

