

5 MINUTE CANDLES



Properties list:

- contemporary
- ironic
- range of products
- end-user packaging
- other non-food products
- new product
- folding carton
- cardboard and paper
- unusual structural association
- identity by pictograms
- identity by system of colour

Designed to look like an ordinary package of matches, but in reality inside there are 10 small candles. Candles can be lit as attached or they can be broken off to be put on a birthday cake or a cupcake. Conceived to carry them with us to celebrate someone's birthday, engagement, or for an instant candle light dinner with our love. The candles and their packages are in 4 different colours: pink, yellow, green, blue.

Reference: <http://poketo.com>

Credits:

Country: United States of America

Year: 2009

Agency: Poketo

Other images:

