## **TUATARA BEER**



Anton Hart of Hart Design was hired to create a label and box design for Wellington New Zealand's only Craft Brewery. The type for the labels was printed using old wood type and letterpress.

## Properties list:

range of products
alcohols and spirits
beer
new product
additional structural elements
folding carton
bottle
glass and ceramics
cardboard and paper
contemporary
identity by typography
identity by system of colour
end-user packaging

Reference: http://www.tuatarabrewing.co.nz

Credits:

Country: New Zealand

**Year:** 2010

**Agency:** Hart Design **User:** Tuatara Brewery

Designer: Anton Hart

## Other images:



