GARANT FOLKLORE SAUSAGES



Properties list:

end-user packaging range of products new product fish and meat pouch plastics contemporary identity by colour identity by textures and patterns

The top section of these packages designed by Caroline Igel is decorated with an unusual floral texture. The name and basic info are in a wide red banner, while ingredients and all other info are printed small in the lower area.

Reference: http://www.carolineigel.se/post/Garant-folklore-sausage.aspx , http://www.tyckomgarant.se/Produkter/Chark/

Credits:

Country: Sweden Year: 2009 Agency: BAS Brand Identity User: AxFood

Designer: Caroline Igel

Other images: