## **IRRESISTIBLE PREMIUM ALE**



## Properties list:

new product
beer
alcohols and spirits
bottle
glass and ceramics
contemporary
metallescent
identity by illustration
single product
end-user packaging
adults

Packaging for the Natural Brewing Company's first beer, launched exclusively in Sainsbury's nationwide from October 2009. The Natural Brewing Company uses only the purest ingredients from sustainable sources and applies traditional methods to create small batches of Brewery Fresh? disarmingly delicious, beer.

Reference: http://www.naturalbrewingcompany.co.uk/index.php#ourbeer-premium-ale

http://www.aloofdesign.com/articles/news/irresistible-premium-ale

## Credits:

Country: United Kingdom

**Year:** 2009

Agency: Aloof Design

User: Natural Brewing Company

## Other images:

