SAMURAI VODKA



Properties list:

identity by textures and patterns identity by shape glossy textured luxury transgressive cardboard and paper glass and ceramics plastics bottle alcohols and spirits concept single product end-user packaging adults

The design of this bottle is a perfect example of working with three-dimensional space and breaking the product shape to accentuate its identity. The main idea of the design is a strike of a samurai blade that visually cuts the bottle, letting parts to slide apart. The bottle takes t he same concept and accentuates it even further, creating a very dramatic look.

Reference: http://studioin.ru/portfolio/samurai

Credits:

Country: Russia Year: 2009 Agency: Studioin

Designer: Artur Schreiber

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