## **PUERTO DESPERTAR**



## Properties list:

product accessibility
end-user packaging
single product
new product
books, movies and music
additional structural elements
disc-case
plastics
cardboard and paper
playful
minimal
unusual structural association
identity by packing process
identity by abstract shapes

A folded and stitched poster becomes an envelope that keeps a jewel-box inside. The title of the cd is "Puerto Despertar" (Port Awakening), hence a bundle of light rays on the front cover.

Reference: http://www.benditagloria.com/2007/en

Credits:

Country: Spain Year: 2007

Agency: Bendita Gloria

Designers: Alba Rosell and Santi Fuster

Award: ADC\*E Awards "CD P

ackage", 2008, Spain

## Other images:









