DAO CHA



Properties list:

range of products
concept
identity by shape
end-user packaging
coffee, tea and infusions
folding carton
additional structural elements
cardboard and paper
ironic
contemporary

Anywhere you have access to hot water, you can celebrate traditional tea culture with Dao Cha. Constructed from single watertight, folded sheet of paper, Dao Cha is a three part tea set in one slim design. The set includes a tea pot containing a tea bag, as well as a single paper cut. The presence of all three preserve the sophistication of the traditional tea ceremony while making it both portable and handy.

Reference: http://www.pegadesign.com/#/Dao%20cha

Credits:

Country: Taiwan and China

Year: 2009

Agency: Pega D&E

Award: Red Dot Award "Communication Design", 2009, Germany

Other images:



