PRIMULAN ARTESAANI



Properties list:

end-user packaging
biodegradability and compostability
single product
new product
bakery and bread
sachet
basket
wood
cardboard and paper
bio plastics

Bread packed in a birch bark basket and a paper bag with an eco plastic window.

Reference: http://www.mtl.fi/artesaani-miten-rohkea-pakkausuudistus-nosti-artesaanin-ylitse-muiden-jakelupeitossa-ja-

myynnissä

Credits:

Country: Finland Year: 2008

Agency: Family Inc. **User:** Primulan Leipomot

Award: Effie Finland, 2008, Bronze

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