

# TRESDON WINE CASE/RACK SYSTEM

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## Properties list:

- adults
- end-user packaging
- range of products
- new product
- wine
- other shapes
- wood
- natural
- identity by shape
- identity by modular structure
- biodegradability and compostability
- reusability
- carrying system

This wine box seems to follow perfectly the "Reduce, Recycle and Reuse" philosophy. The wooden frame can be easily dismantled to create a rack for the bottles.

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Reference: <http://www.icondg.com>

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## Credits:

**Country:** United States of America

**Year:** 2005

**Agency:** Icon Packaging

**Designer:** Janson Ivey

**Award:** D&AD Awards "Packaging ? Physical shape", 2005

Other images:

