

TRESDON WINE CASE/RACK SYSTEM



Properties list:

- adults
- end-user packaging
- range of products
- new product
- wine
- other shapes
- wood
- natural
- identity by shape
- identity by modular structure
- biodegradability and compostability
- reusability
- carrying system

This wine box seems to follow perfectly the "Reduce, Recycle and Reuse" philosophy. The wooden frame can be easily dismantled to create a rack for the bottles.

Reference: <http://www.icondg.com>

Credits:

Country: United States of America

Year: 2005

Agency: Icon Packaging

Designer: Janson Ivey

Award: D&AD Awards "Packaging Physical shape", 2005

Other images:

