

MONKEY GRAIN FOOD CO.



Properties list:

- product accessibility
- end-user packaging
- range of products
- coffee, tea and infusions
- new product
- opening and closure systems
- folding carton
- identity by modular structure
- identity by shape
- cardboard and paper
- opaque
- identity by typography
- identity by system of colour

Packaging design for a line of organic dried foods. The concept is based on creating evolved package shapes that are simple yet highly functional. For example, the tea boxes open with a simple press of a finger.

Reference: <http://www.benschlitter.com/>

Credits:

Agency: Studio benben

Other images:

