MONKEY GRAIN FOOD CO.



Packaging design for a line of organic dried foods. The concept is based on creating evolved package shapes that are simple yet highly functional. Or exemple, the tea boxes open with a simple press of a finger.

Properties list:

product accessibility
end-user packaging
range of products
coffee, tea and infusions
new product
opening and closure systems
folding carton
identity by modular structure
identity by shape
cardboard and paper
opaque
identity by typography
identity by system of colour

Reference: http://www.benschlitter.com/

Credits:

Agency: Studio benben

Other images:























